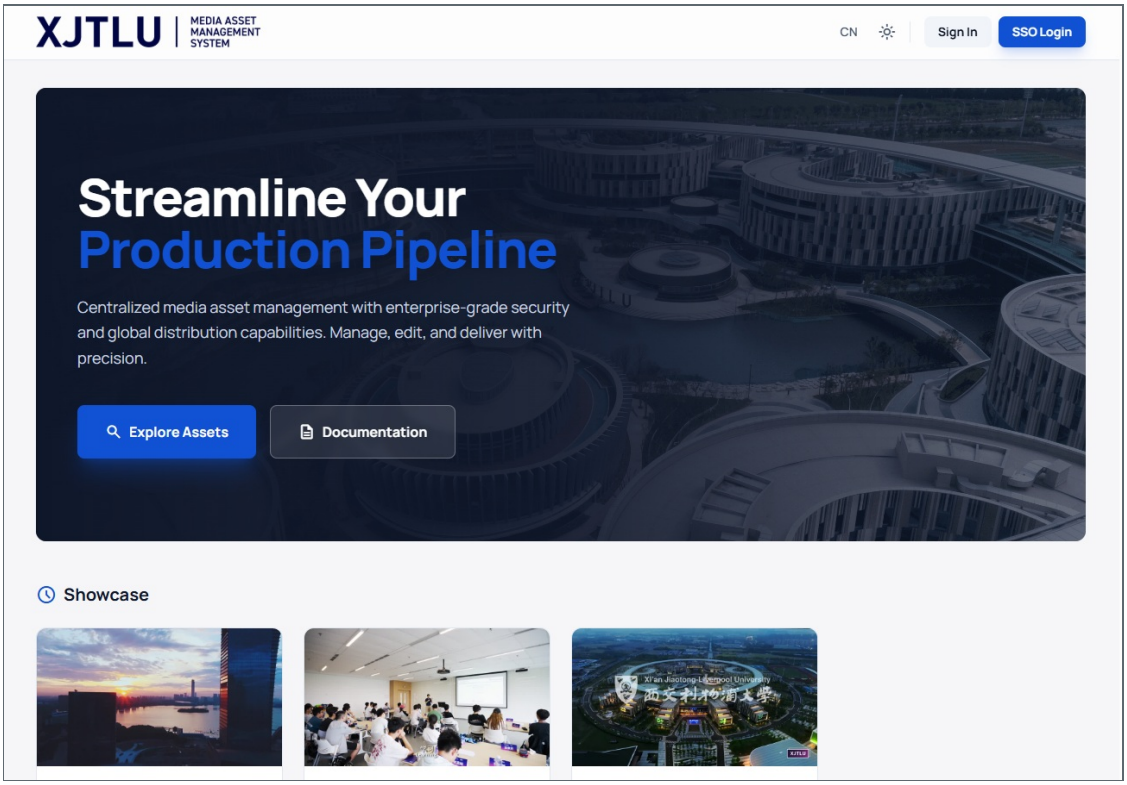
# What is Media Asset Management System (MAM)?

427 Knowledge Base Administrator Mon, Aug 31, 2026 Media Asset Management System (MAM) 430 0

Media Asset Management System (MAM) is a school-customized cloud-based multimedia asset management platform that serves as a replacement for the Mediasite system. It supports SSO login and is deeply integrated with Learning Mall Core. It enables teachers and students to upload, edit, and share video and other multimedia resources.

Access link: https://media.xjtlu.edu.cn/

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